



Welcome to Face2Face

Welcome to our latest addition of the Interface newsletter, Face2Face

As the temperatures have started to heat up, so has the demand for Innovation Vouchers. The June 4th deadline for additional proposals saw a record forty applications submitted. This has kept us very busy (not to mention those at the Scottish Funding Council who approve the submissions).



Those members of the team who attend events have been equally busy. On the 18th May, Donna organised our first Perthshire event, which was a great success, with three potential new collaborations. Caitlin, our new recruit, is still recovering from attending three events in one day and is demanding a whip round for new trainers.

Laura, our resident statistician, reports that initial enquiries have increased by almost 75% since the start of year five and Louise continues to work on developing our website.

Congratulations to Anderson Bell and Christie who have been awarded funding from CIC Start Online for their feasibility study on "An Investigation of the Adoption of Low-Carbon Technologies by Scottish Housing Associations", in collaboration with Robert Gordon University.

Finally, as World Cup fever is gripping the nation, we are sorry to be saying goodbye to Keri Eksteen, our South African colleague. Keri is our Marketing Executive who has been filling in for Fiona Schaefer, currently on maternity leave. We will greatly miss her marketing expertise, her cheery nature and, not least of all, her baking skills. We were always happy to be her guinea pigs when it came to trying out a new recipe. We wish her all the best in her new position at the University of Stirling.


Happy holidays everyone!

Kind Regards

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Events

Meet the Interface team at the forthcoming events:
[Pharmaceutical Knowledge Exchange Network \(Glasgow\)](#)
[The Pitch 2010 \(Edinburgh\)](#)

Funding Opportunity

TTOM (Technology Transfer Opportunity Mechanism)

The TTOM Awards are to encourage then enable Scottish SMEs to transfer technology from Scotland's Universities. The programme is now OPEN for applications. The next closing date is 5pm on Friday 30th July 2010.

Tell us what you think...

As we are now in our 5th year of operation the Scottish Funding Council and other funders have commissioned an independent evaluation of the Interface service. The review will be undertaken by Ekos Ltd and IBP Strategy and Research who will be consulting with both our clients and partners. A member of their team may be in contact with you over the next few weeks either by phone or to complete an online survey. We would be very grateful if you could take the time to help with this important study, and we would like to thank you in advance for your participation and for sharing your views on Interface. The results of the review will be used to help us to improve our services.

Spotlight on Thudguard

Students take on business challenge

Thudguard approached Interface as it was looking for help to develop an effective marketing plan for Thudguard, primarily by way of follow-up from the publicity generated by The Apprentice programme. Interface matched Thudguard with a student from the MSc in International Marketing course and the project resulted in a new marketing strategy for the company. [Read more](#)



View the latest Interface case studies [here](#).